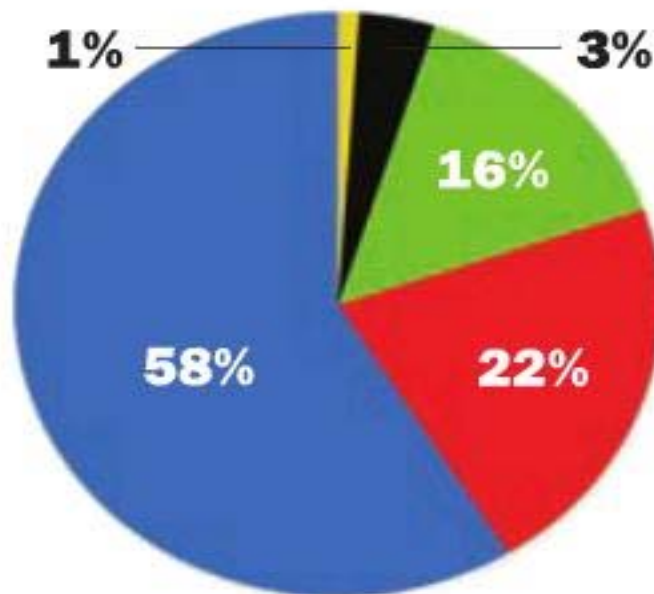


ZERO Plan® Menu

It Can Increase Revenue

- Dealerships Embrace Menu Selling but Do a Poor Job with Cash Customers due to a Lack of a Payment Option on their Menu System.
- Revenue per Cash Customer Averages under \$200.00 per Unit...Well Below Averages on Finance Transactions
- An Increase of Even 20% in Cash Revenue Means Big Dollars to Your Dealer Clients.



How difficult is it to sell F&I products to true cash buyers of new or late-model vehicles when compared to other customers?

- Very difficult
- Moderately difficult
- No difference
- Easier
- Much easier

Here's How! The ZERO Plan® Menu

Available Only to ZERO Plan® Retailers

Smith, Jeff

Platinum		Gold		Silver		Bronze	
Maintenance Plan		Maintenance Plan		Maintenance Plan		Maintenance Plan	
<ul style="list-style-type: none"> Prepays your vehicle's service visits to ensure proper maintenance Offers both convenience and exceptional value 		<ul style="list-style-type: none"> Prepays your vehicle's service visits to ensure proper maintenance Offers both convenience and exceptional value 		<ul style="list-style-type: none"> Prepays your vehicle's service visits to ensure proper maintenance Offers both convenience and exceptional value 		<ul style="list-style-type: none"> Prepays your vehicle's service visits to ensure proper maintenance Offers both convenience and exceptional value 	
Tire & Wheel		Tire & Wheel		Tire & Wheel			
<ul style="list-style-type: none"> Road Hazard Protection Program Repair or replace both tires and wheels 		<ul style="list-style-type: none"> Road Hazard Protection Program Repair or replace both tires and wheels 		<ul style="list-style-type: none"> Road Hazard Protection Program Repair or replace both tires and wheels 			
Theft Guard		Theft Guard					
<ul style="list-style-type: none"> Pays a benefit in addition to your insurance in the event the vehicle is stolen and un-recovered. Provides a way to track your vehicle. 		<ul style="list-style-type: none"> Pays a benefit in addition to your insurance in the event the vehicle is stolen and un-recovered. Provides a way to track your vehicle. 					
Vehicle Service Contract							
<ul style="list-style-type: none"> Mechanical repair protection for the covered components of your vehicle. Includes rental and towing coverage. 							
0% Interest Payment Plan		0% Interest Payment Plan		0% Interest Payment Plan		0% Interest Payment Plan	
9 payments @ \$384.78		9 payments @ \$204.69		9 payments @ \$154.79		9 payments @ \$84.89	
12 payments @ \$288.59		12 payments @ \$153.52		12 payments @ \$116.09		12 payments @ \$63.67	
15 payments @ \$230.87		15 payments @ \$122.81		15 payments @ \$92.87		15 payments @ \$50.93	
18 payments @ \$192.39		18 payments @ \$102.34		Down Payment: \$154.79		Down Payment: \$84.89	
24 payments @ \$144.29		Down Payment: \$204.69					
Down Payment: \$384.78							

I understand this is not a contract or offer to purchase. It is a description of the optional products that are available to purchase. The dealer makes no warranties, whether expressed or implied. See premium payment plan contract for financed amount and complete payment details.

- >Internet Based
- >No Prices...Just ZERO Plan® Payments!
- >User Defined Packages & Pricing
- >Flexible Payment Displays
- >Prints ZERO Plan Forms
- >Prints Most Product Policies
- >Option to Integrate with DMS

**This Sales Tool is Not Meant to Replace the
Retailer's Current Menu Provider
This is a Stand Alone Tool to Sell More
Product to Cash Buyers and Service Drive
Customers.**